



MEDIA RELEASE

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Olpac put sizzle in Fatality Free Friday events

Queensland's RoadTek drivers will have some food for thought on May 8 with the first annual Olpac breakfast sausage sizzle and seminar at the Nathan Depot.

The event is held to mark Fatality Free Friday, road safety campaign.

Many of these drivers are on the road every day – constructing Queensland's road infrastructure and they've seen crashes and near misses.

So there's a reason why every one of them is right behind Fatality Free Friday.

According to director Robert Cochrane, Fatality Free Friday is a terrific vehicle to promote road safety in all its forms.

"For us it's about occupational health and safety," he said.

"The people we train work on the roads while traffic goes past each day and after seeing the way some people drive, we're more than mindful when we get behind the wheel ourselves."

The RoadTek Nathan Depot Breakfast Sausage Sizzle is hosted by Fatality Free Friday sponsor Olpac which provides training and consulting services to government departments and local government, as well as mining, construction, power, gas and oil companies.

The company specialises in incident investigation, major incident management and machinery training courses.

Mr Cochrane said he hoped that this event will be part of future road safety events associated with Fatality Free Friday.

"This is just the beginning," he said. "We're hoping this concept takes off across all the government departments we work with."

"Fatality Free Friday is the ideal vehicle for us to say thank you to our valued clients in a way that matches our corporate ethos of safe effective driving."

The event will feature a presentation by Chief Superintendent Michael Hannigan who will run through some of the road rules and traffic policy that particularly impacts on professional drivers.



Fatalities Free Friday is Australia's only community-based national road safety campaign.

"Our theme for 2009 is 'how to save a life'," said Russell White, author, road safety advocate and Fatalities Free Friday founder.

"And we congratulate Olpac for taking a leading role in promoting driver education and safety in the very important area of professional drivers on Fatalities Free Friday," said Russell.

"That level of proactive community involvement is a real credit and will go a long way in helping us achieve our aim of fewer deaths and serious injuries on our roads."

Fatalities Free Friday 2009 marks the third year of the campaign and has attracted a wide range of commercial sponsors and supporters including Isuzu Ute, Tyres & More, Suncorp Insurance, Armor All, Energex, Castrol Edge, Q Fleet, Queensland Rail, 4BC and the Motorama Group.

Editor's note: Russell White is available for interview on the contact details below:

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