



**Phil Reeves MP**  
Member for Mansfield



Parliamentary Secretary to the Minister  
for Transport

Our ref: MC28510

Mr Russell White  
Director  
Driver Safety in Motion  
[rwdriversafety@optusnet.com.au](mailto:rwdriversafety@optusnet.com.au)

Dear Mr White

**Re: "Fatality Free Friday" - 27 April 2007**

Thank you for your email requesting support for your driver awareness event "Fatality Free Friday" to be held on 27 April 2007.

You are to be congratulated for your initiative in establishing this event. "Fatality Free Friday" is one step in making people conscious of road safety during United Nations Global Road Safety Week.

In Queensland last year, 336 people died on our roads. Even one death is one too many and we as a community need to do all that we can to help prevent road deaths.

While the State Government has implemented a range of measures designed to improve road safety - designing safer roads, better advertising campaigns and providing targeted road safety funding, each motorist has to take responsibility for how they drive. Road safety comes down to the individual choices people make every time they get in their car.

Road safety is a community responsibility - everyone has a role to play. Your work in running "Fatality Free Friday" shows enthusiasm and community leadership.

I hope this event will raise the profile of road safety so that it is something road users think of every day.

Thank you for your interest in road safety. If you require further information, please call Ms Julie Holt, Land Transport and Safety Division on (07) 3253 4275. Ms Holt will be pleased to assist you.

Yours sincerely

**PHIL REEVES MP**  
**Parliamentary Secretary to the Minister for Transport**

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