

# Fatality Free FRIDAY

MAKE THE ROAD TOLL ZERO



28 May 2010  
Take The Pledge

ZERO DEATHS ON  
AUSTRALIA'S ROADS FOR  
JUST ONE DAY



## Friday, 28 May 2010

is

# Fatality Free Friday

One special day to take extra care on the road.  
On average, 5 people die in road crashes every Friday.  
Let's keep Australia's roads fatality free for just one day.

Drive to stay alive on Friday, 28 May 2010.

- Each time you get behind the wheel, be mindful of safe driving.
- Put your lights on for safety.
- Be patient with other road users, including cyclists and pedestrians.
- Don't speed.
- Slow down in the wet.
- Don't drink and drive.
- Tell family, friends, neighbours and colleagues about Fatality Free Friday and ask them to take care on the roads.
- Write a letter to your local paper at least one week prior to the day telling them about Fatality Free Friday.
- Consider organising a road safety activity.
- Remind your family members that you love them and ask them to take care when they get behind the wheel.
- Make sure children are wearing helmets and remind them to watch out for cars and other road users.
- Parents, take extra care in school set-down zones.
- While you're out, think how your family would feel if you had an accident.
- Set a good example to your children (or even your parents!) by driving calmly and safely.

For more information, visit  
[www.fatalityfreefriday.com](http://www.fatalityfreefriday.com)